

'Japan Day for Scottish SMEs'

Monday 18th of May, 2 pm – 5 pm

at

University of Glasgow

Wolfson Medical School

hosted by

Innovation Network, University of Glasgow,

in cooperation with

Consulate General of Japan in Edinburgh,

JETRO London,

Japan Local Government Centre London and

EU-Japan Centre for Industrial Cooperation

The University of Glasgow Innovation Network is a £2.7M initiative designed to increase engagement by Scottish companies in innovation, product development and new supply chains. One of its main aims is to help link Scottish companies into international supply chains. To help achieve this, a “Japan Day” is being organised for Scottish SMEs considering entering Japanese market.

The “Japan Day” provides you with a unique opportunity to find out about various support programmes offered by Japan External Trade Organization (JETRO) and EU-Japan Centre for Industrial Cooperation. In addition, you will have a chance to hear from representatives from the Consulate General of Japan in Edinburgh and Japan Local Government Centre London, plus European Representatives of Japanese local governments are considering attending the event. Further, there will be informal one-to-one meetings arranged for you to seek advice from these participating organizations, including European Representatives of Japanese local governments.

JETRO is a Japanese governmental organisation that promotes mutually beneficial trade and investment relations between Japan and other nations. It provides a free consultation service for British companies aiming to invest in Japan; considerable insight into investment conditions, rules and regulation in Japan; free office space in top locations to companies looking to invest in Japan, and more

<http://www.jetro.go.jp/uk/>

EU-Japan Centre for Industrial Cooperation is a unique venture between the European Commission and the Japanese Government, and aims to improve EU and Japanese companies' competitiveness and cooperation by facilitating exchanges of experience and know-how between EU and Japanese businesses. The Centre organises various missions to Japan on manufacturing, distribution, business practices and more.

<http://www.eujapan.com/>

Japan Local Government Centre London is the UK office of CLAIR – the Council of Local Authorities for International Relations. CLAIR is a joint organisation of local authorities in Japan to promote and provide support for localised internationalisation. The main functions of the JLGC in London are to conduct research on local government in the UK and northern Europe, and to promote exchanges between individuals.

<http://www.ilgc.org.uk/en/>

Programme

- | | |
|--------------|---|
| 1.30pm | registration and coffee/tea |
| 2pm | welcome by Mr Toda, International Business Liaison Manager, Innovation Network, University of Glasgow |
| 2.05 to 2.35 | Welcome by
Mr Kazunori Hosoya, Consul, Consulate General of Japan in Edinburgh (tbc)
Mr Takashi Funaki, Director General, JETRO London
Mr Noboru Fujishima, Director, Japan Local Government Centre London |
| 2.35 to 3.15 | Support Programmes Outline
JETRO
EU-Japan Centre for Industrial Cooperation |
| 3.15 to 3.30 | Q&A |
| 3.30 to 3.45 | Coffee/tea |
| 3.45 to 5.00 | informal one-to-one meetings with JETRO, EU-Japan Centre for Industrial Cooperation, Japan Local Government Centre, and European Representatives of Japanese local governments |

The “Japan Day” is free and if you are interested to attend, please contact:

Yushin Toda on 0141 330 3701 or y.toda@enterprise.gla.ac.uk or

Kara Mackenzie on 0141 330 8643 or kara.mackenzie@enterprise.gla.ac.uk