

# Schedule

Time	Topic	Speaker
13:00~13:30	Registration	
13:30~13:45	Welcome and Opening Speech	CLr Masami Tamura (Japanese Embassy) CLr Susan Haydock (Medway Council)
13:45~14:15	People and Place: Japan and the North East of England	Prof. Marie Conte-Helm (Daiwa Foundation)
14:15~14:45	Local link trends in Japan	Kenji Ikeda (CLAIR)
<b>14:45~15:05 Tea break</b>		
15:05~15:25	Sister city exchange in Medway	Medway Council Ashley Davis
15:25~16:05	Introducing examples of local link activities between the UK and Japan ( <i>15mins presentation followed by 5 mins Q+A</i> )	Aberdeen Dr Peter Smart Derbyshire Stephanie Walsh
16:05~16:25	New Aspects of International Exchange	Joanna Lavan (Creativesheffield)
16:25~17:00	Exchange of views, question and answer session	All
<b>17:00~18:00 Reception</b>		

Visuals for the reception are kindly provided by the Rochester campus of the **University for the Creative Arts (UCA)**. The university's exchange with the Osaka-based **UEDA College of Fashion** has given students the opportunity to collaborate internationally through fashion and film. A long-term collaboration, the schools have jointly held successful fashion shows in 2004, 2006 and again in November 2010 in London's Spitalfields.

### Special Thanks

JLGC would like to thank Medway Council and all our sponsors for their support in organising the 2011 Japan Day Seminar: Local Links Conference. We would also like to thank the Embassy of Japan in the UK for the reception and all our guests for joining us here in Rochester today.



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## Japan Day Seminar: Local Links Conference

*Corn Exchange, Rochester*



# Welcome

Welcome to the **Japan Day Seminar: Local Links Conference 2011**. An annual event organised by the Japan Local Government Centre and sponsored by the Embassy of Japan in the UK. The seminar aims to raise awareness of Japan and Japanese local government and provide a real-time opportunity to exchange information and ideas on local government policy and best practice concerning both the UK and Japan.

Over the past two years, JLGC has also held the **Japan-UK Local Links Conference** together with the Embassy of Japan in the UK. This year we have decided to combine both events in order to focus in more depth on case studies of Japan-UK links which have been changing the way international partnerships are being approached by councils, including both economic and citizens' group-led exchanges.

This year we are delighted to be featuring presentations by representatives of the **Daiwa Foundation, Creativesheffield, Aberdeen City Council, Derbyshire County Council** and **Medway Council**.

We also invite you to join us for a drink at our reception co-hosted by the **Embassy of Japan in the UK** after the presentations from 5pm-6pm.

**Masami Tamura**  
*Counsellor*  
*Embassy of Japan in the UK*

**Noboru Fujishima**  
*Director*  
*Japan Local Government Centre*

**Creating value  
through local  
partnerships**

# Speakers

**Counsellor Masami Tamura** of the **Embassy of Japan in the UK**. The Embassy has been involved with the Japan Local Government Centre's Local Links Conference for the past two years and has once again joined us as the official presence of Japan in the UK.

**Councillor Susan Haydock** of **Medway Council** has been actively involved in Medway's partnership with the cities of Ito and Yokosuka since visiting Japan as Mayor on an official visit to Ito and Yokosuka in 2004.

**Professor Marie Conte-Helm** is the Director of the **Daiwa Anglo-Japanese Foundation**, a body aiming to support closer links between Britain and Japan through academic and cultural events and funding opportunities.

**Kenji Ikeda** is the Secretary General of **CLAIR—The Council of Local Authorities for International Relations**.

**Ashley Davis** is the Town Centre Management Team and Visitor Information Centre Manager at **Medway Council**. Part of the international committee and involved in maintaining Medway's international links. Medway is linked with Ito and Yokosuka.

Until his recent retirement, **Dr Peter Smart** was a Senior Lecturer and Head of the Department of Human Resource Management at **Aberdeen Business School**. He has been a regular visitor to Japan, as a visiting professor for Kwansei Gakuin University, and has twice visited Nagasaki, with whom Aberdeen City Council signed a friendship agreement with in 2010.

**Stephanie Walsh** is the International and Tourism Officer at **Derbyshire County Council**. Derbyshire has had a long and successful partnership with Toyota City in Japan.

**Joanna Lavan** is Manager of International Trade and Relations at **Creativesheffield**, the UK's first ever city development company, charged with delivering Sheffield's economic transformation. Sheffield renewed its links with Kawasaki City in 2010.