

Smart Approach for Aging in Cities

Japan Local Government Centre Seminar

16th March 2016

NEC Europe

Who we are?



How technology can help aging society?



Why technology can help aging society?



Silos approach



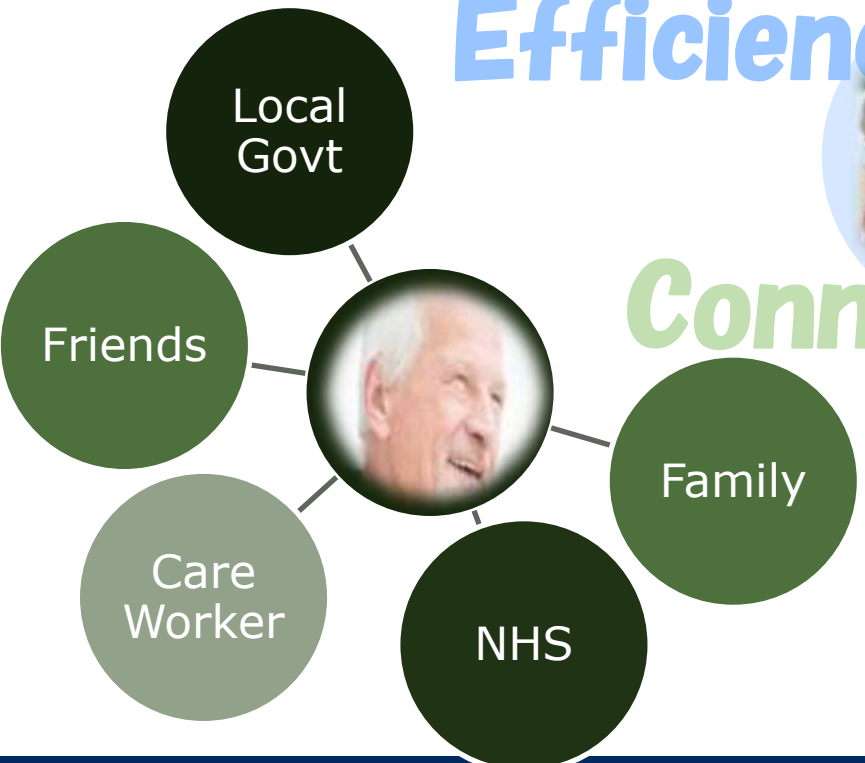
Holistic approach

Records

- NHS
- Social Care
- Housing
- Personal Health Record

Efficiency **Data**

Connectivity



Telehealth

- Blood-pressure cuff
- Glucose meter

Telecare

- Medication tracking
- Sensor networks

Home

- Lights
- Doors / Windows
- Motion / Activity
- Bed
- Kitchen
- Bathroom



Working together with Cities

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NEC partners with Bristol to create the world's first open programmable city

NEC will provide insights, expertise and ICT technologies to enable UK city to develop a wide range of smarter transport, environmental, health and community services

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Bristol & Tokyo, March 10, 2015 – NEC Corporation (TSE: NEC 6701) today announced it has signed a Memorandum of Understanding to partner with **Bristol is Open**, a joint venture between Bristol City Council and the University of Bristol, in an ambitious project to create the world's first open, programmable city to support creation of innovative new smart services for citizens, business and academia.

NEC is already working with Bristol to virtualise and converge a new diversity of end-user needs in a highly efficient way, in the smart city connectivity for driverless cars, kilobits per second connectivity for M2M chronic conditions, hundred megabits per second for ultra high definition collaborative R&D programmes between global universities.

Paul Wilson, Managing Director, Bristol is Open, commented, "With NEC's world's first open programmable city into a reality. NEC's cutting edge will help us create a collaborative ecosystem of global tech firms, start-ups as a city-scale lab. Bristol has already opened up almost two hundred smart city scale to NEC, and the creation of innovative new smart services for citizens, business and academia."

MOU was signed by George Ferguson, Mayor of Bristol, and by Professor Sir Eric Thomas, Vice-Chancellor of University of Bristol. Iizuka san, President and CEO of NEC EMEA signed on behalf of NEC.

Bristol



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of Greenwich for smart city solutions.

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NEC to work with Royal Borough of Greenwich for smart city solutions

London borough to benefit from big data analytics and visualisation

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Royal Borough of Greenwich



(l) Nohuhiko Nakatsu, Chief Operation Officer, NEC Europe

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