

2014 Miyagi Prefecture Schedule

Date	Time	Content	Notes
11/19	PM	<ul style="list-style-type: none"> • Arrive in Sendai • Arrive at Prefecture HQ • Meet with the Director General of Economy, Commerce, Industry and Tourism Division/Miyagi Prefecture presentation • Overview of Miyagi Prefecture, schedule of stay • Miyagi Prefecture recovery initiative • Meeting Governor/Deputy Governor • Welcome party (drinks reception or “izakaya” Japanese style pub) 	
11/20	AM	<ul style="list-style-type: none"> • Leave hotel • Coastal viewing from expressways, viewing of local next generation agricultural facilities • Visit to GRA in Yamamoto Town (GRA: Farming, Horticultural Research Institute) • Transfer to Matsushima, one of Japan’s most celebrated scenic areas, to look at tourism as a strategy for recovery • Viewing of Matsushima *** • Lunch, Zuigan-ji Temple *** 	
	PM	<ul style="list-style-type: none"> • Pleasure boat (cruise in Matsushima Bay) • Transfer to Ishinomaki • Tour of Ishinomaki coast (explanation by city council staff) • Coastal area readjustment project (viewing Ishinomaki coast by car) • New public housing for displaced citizens in “Ogonhamakita district” contracted by the prefecture, design completion stage • Business visit: “Moby Dick” Corp. bespoke water sports clothing company recovering from the disaster and now considering expanding business in Europe. 	
11/21	AM	<ul style="list-style-type: none"> • Leave hotel • Miyagi Renewal Park: A new integrated facility for private sector and research institutes working on the recovery of the manufacturing industry in Miyagi *** • Lunch *** 	
	PM	<ul style="list-style-type: none"> • Opinion exchange (facilitator: Director of International Division) • Exchange of views about relevant policies of reconstruction for the prefecture • Exchange of ideas relating to the possibilities for business development (theme under consideration) 	
11/22		<ul style="list-style-type: none"> • Leave Sendai station for Tokyo 	