

# Japanese FDI

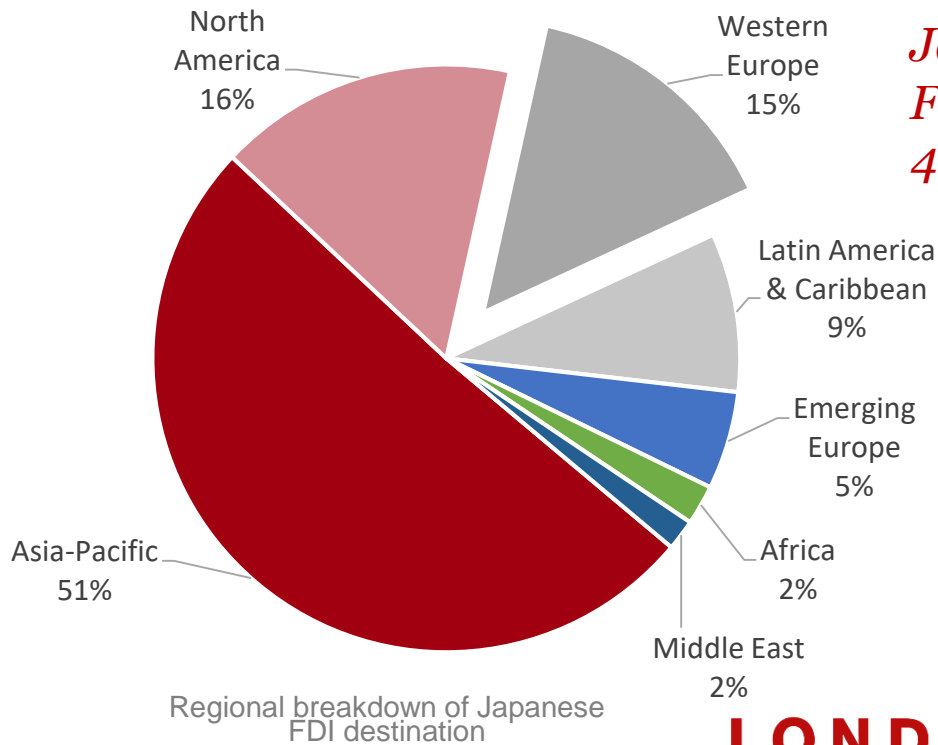
*Why London remains a great place to invest?*

# Global FDI Outflows

2011 - 2016

*There were 94,902 recorded FDI projects globally, creating 13.3 million jobs*

*Japan outward FDI accounted for 6,266 of these projects. This accounts for **1/3 of the entire APAC region.***



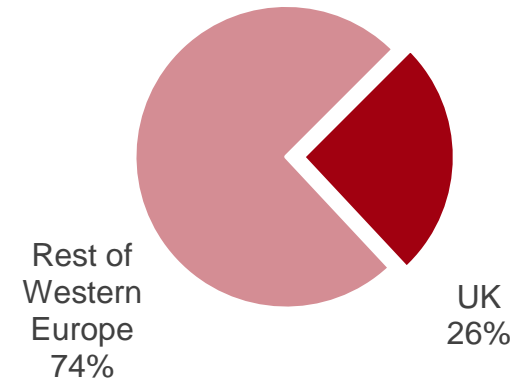
*Japan thus accounts for **6.6%** of global FDI outflows, despite accounting for 4.26% of global GDP (IMF 2015)*

***15%** of this flowed to Western Europe, totalling **916 projects***

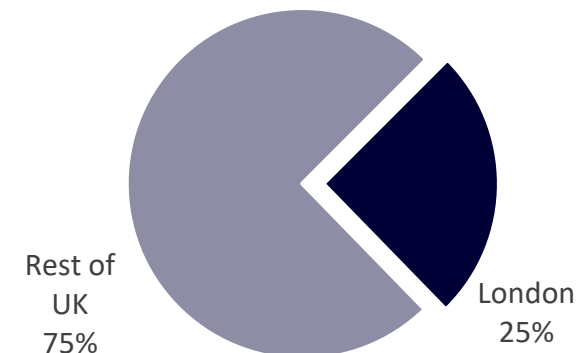
## Japanese FDI into Western Europe, 2011-2016

Destination Country	Projects	Capex (£m)	Jobs Created
Germany	238	1,805	7,675
<b>UK</b>	<b>234</b>	<b>7,308</b>	<b>20,603</b>
France	133	1,366	5,580
Spain	102	1,452	9,788
Belgium	42	950	2,242
Netherlands	33	678	1,670
Italy	20	443	1,080
Ireland	18	208	1,071
Austria	17	154	634
Finland	17	184	328
Switzerland	16	102	430
Denmark	12	58	219
Sweden	12	162	489
Luxembourg	9	44	242
Portugal	7	17	464
Norway	4	184	127
Greece	2	8	45
Total	916	15,124	52,687

*The UK accounts for 26% of all Japanese FDI projects in Western Europe, and almost half (48%) of all capex received*



*London in turn accounted for 25% of Japanese FDI projects into the UK*

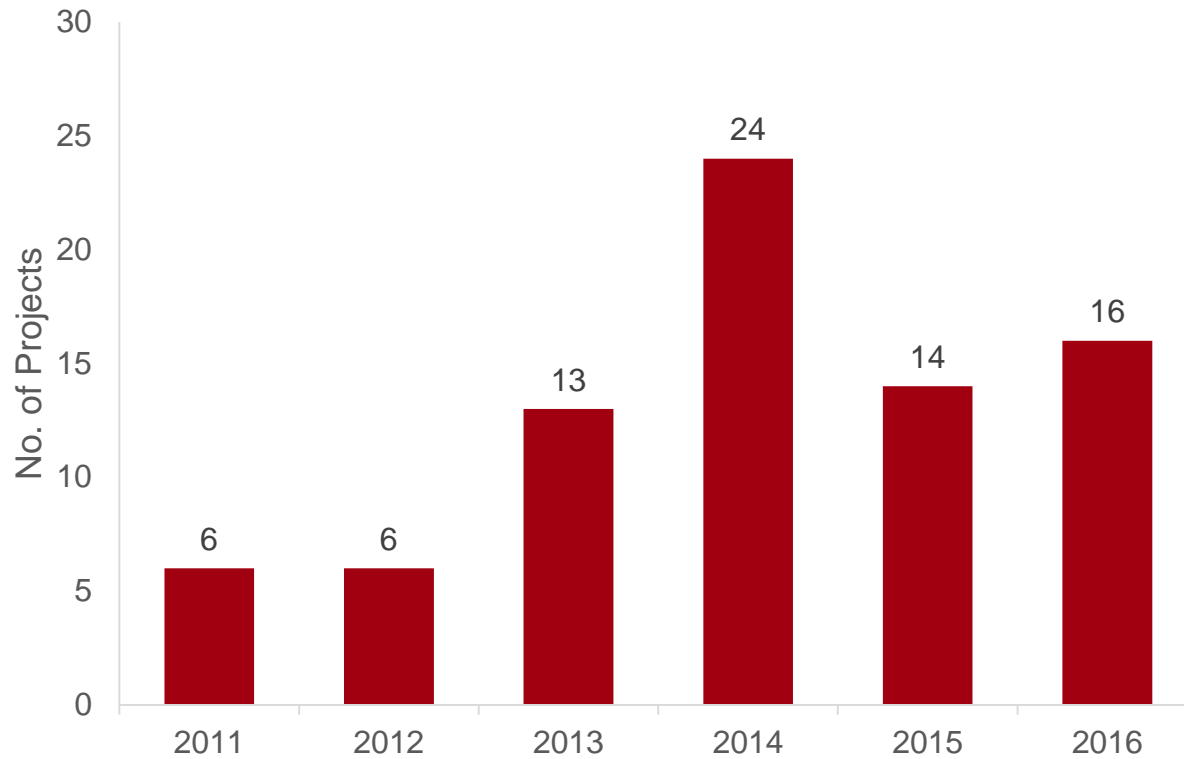


## Top Cities in Western Europe for Japanese FDI 2011-2016

Destination Country	Projects	Capex (£m)	Jobs Created
<b>London</b>	<b>59</b>	<b>3,805</b>	<b>6,914</b>
Dusseldorf	49	85	727
Paris	37	189	895
Frankfurt am Main	24	248	915
Munich	23	27	237
Barcelona	21	591	3,533
Dublin	14	150	832
Helsinki	13	152	196
Berlin	11	18	398
Sunderland	11	647	2,176
Milan	10	363	744
Vienna	9	87	297
Amsterdam	8	124	232
Madrid	8	110	977

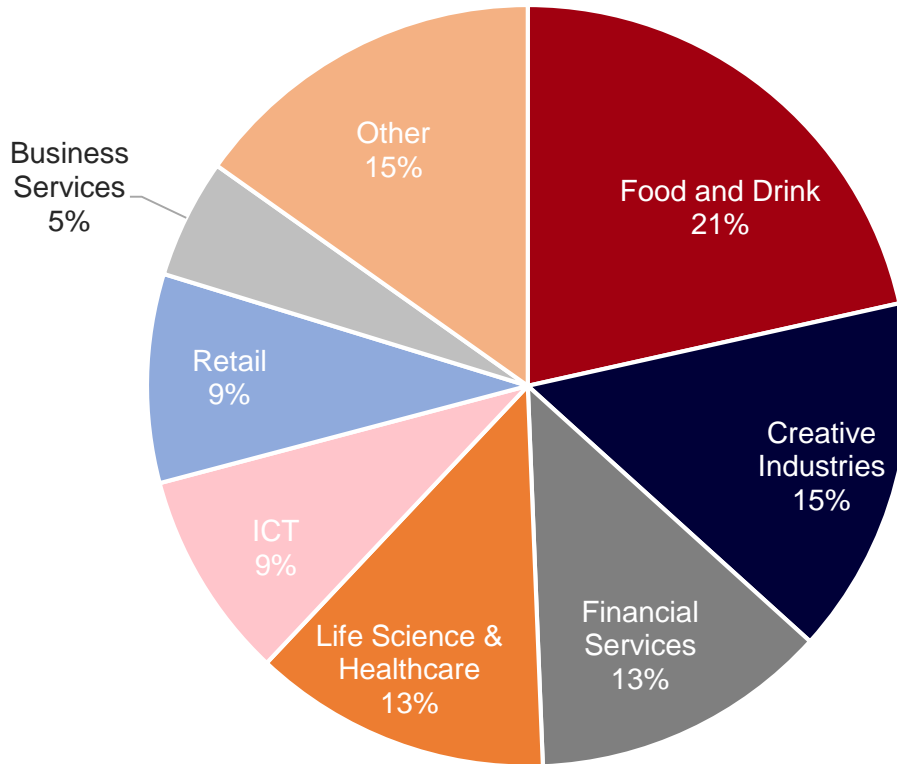
# Japanese FDI into London

Number of inward FDI projects



Japan accounted for 5.1% London's inward FDI projects from 2011 to 2016

# Japanese FDI into London 2011 - 2016



Industry Sector	Projects
Food and Drink	17
Creative Industries	12
Financial Services	10
Life Science & Healthcare	10
ICT	7
Retail	7
Business Services	4
Industrials	3
Energy	2
Leisure & Entertainment	2
Transport	2
Construction	1
Public Administration	1
Other	1
<b>Grand Total</b>	<b>79</b>

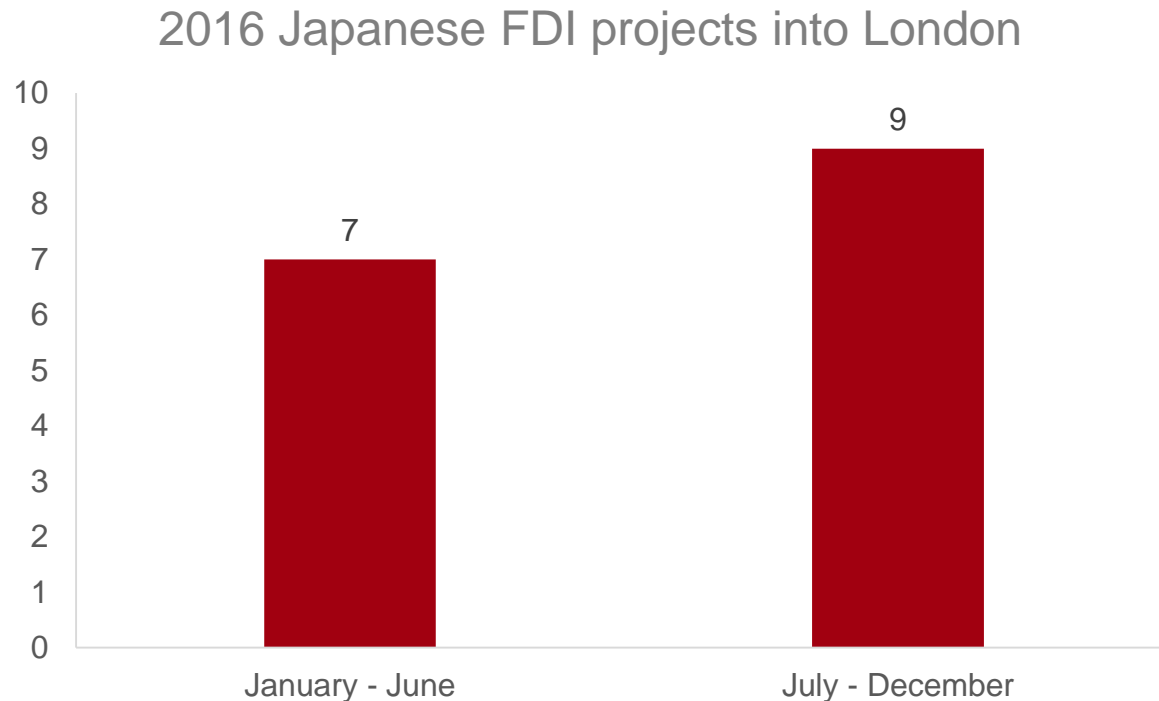


# LONDON AFTER BREXIT



# Impact of the Referendum

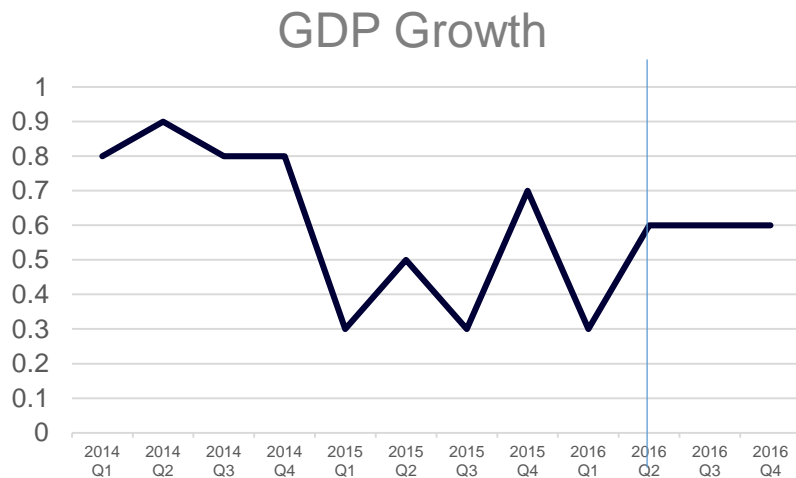
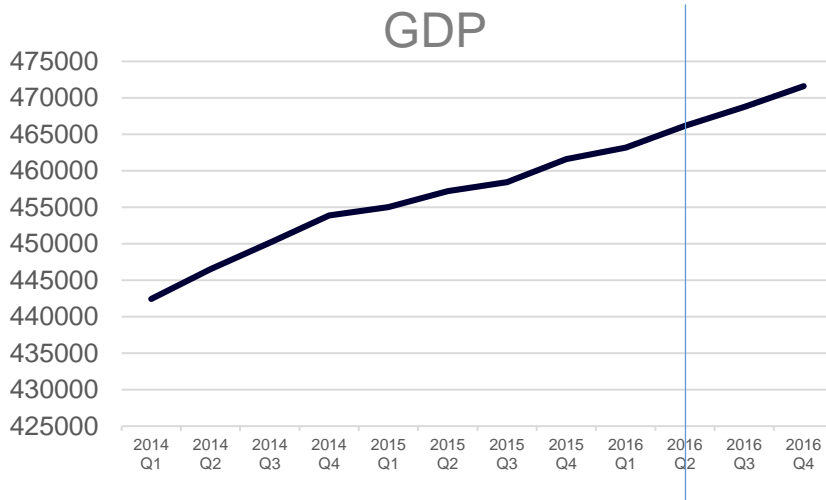
*Japanese FDI into London grew in the 6 months after the referendum*



*Japan was London's 8<sup>th</sup> largest source of inward FDI for Q1 & Q2 2016, but climbed to London's 6<sup>th</sup> largest source for Q3 & Q4.*



# UK GDP



***GDP growth remains unaffected by the referendum result, as business continues to back the UK***

# London Post Brexit

*London still accounts for 22.5% of the UK's economy*



- The UK still boasts one of the most competitive business environments in the world, ranking consistently in the top 10 for ease of doing business
- The UK is a low taxation economy, with corporation tax of 20%, the lowest in the G20. This will be reduced further to 17% by 2020
- London continues to offer access to the highest quality human capital in the world. 55% of London's workforce are degree educated
- The UK remains a member of the EU, including the Single Market, until the exit process is concluded
- The Government is committed to seeking the freest possible trade with the EU through a bold and ambitious free trade agreement, as well as seeking new trade agreements with other countries beyond the EU
- The Government is pursuing a phased process of implementation for negotiation outcomes, avoiding the risk of a regulatory "cliff edge" post Brexit

# London Financial Services Post Brexit



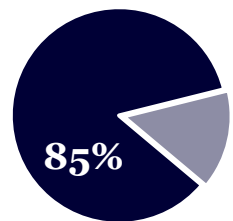
London ranks consistently top of the Global Financial Cities Index

Financial services in London employ 360,000 people, and is home to over 250 foreign banks – the highest concentration of any financial centre globally

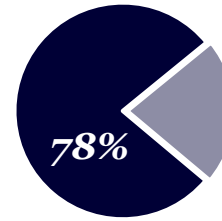
80% of business conducted in the City is not contingent on EU Single Market membership

London may still obtain 'equivalency' status, allowing continued free trade into the EU

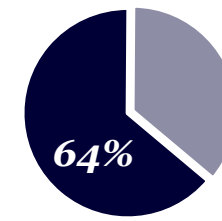
The UK accounts for:



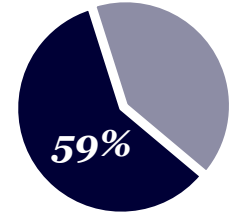
of EU hedge fund assets



of EU FX turnover



of EU private equity assets



of EU insurance premiums

# LONDON REMAINS THE #1 CITY FOR TECHNOLOGY IN EUROPE

## *London has the largest IT sector in Europe*

London ranked as Europe's #1 city for scale ups in the European Digital City Index 2016, and ranked first in PwC's Cities of Opportunity Index 2016.

13 of the 47 European 'unicorn' tech companies that have achieved IPO status or been valued at \$1bn hail from London.

In the last 10 years, London's digital sector recorded 77% employment growth, and a 90% growth in the number of digital businesses. It is now home to 46,000 businesses and 240,000 jobs across the city.

London is home to 71,000 professional software developers, more than the metropolitan area of San Francisco, New York, and any other European city.







London is Europe's  
largest startup  
ecosystem<sup>1</sup>

**3,200 – 5,400**  
active tech startups<sup>1</sup>

**\$44 billion**  
ecosystem value<sup>1</sup>

**\$668 million**  
of VC tech  
investment in the 6  
months following the  
referendum

<sup>1</sup>Compass Global Startup Ecosystem Report, 2015

# LONDON REMAINS A GREAT PLACE FOR FOOD AND BEVERAGE INVESTMENT



London is home to over 6,400 restaurants, accounting for 28% of establishments in the UK<sup>1</sup>

London's restaurants have amassed 80 Michelin stars, including two three-star and eleven two-star restaurants. Paris is the only European city with more Michelin Stars than London

# NATIONAL CUISINES IN LONDON

## Top Foreign Cuisines in London, December 2015

	CUISINE	# RESTAURANTS
1	Italian	1,643
2	Indian	1,129
3	Chinese	728
4	French	645
5	American	619
6	Thai	572
7	<b><i>Japanese</i></b>	<b><i>555</i></b>
8	Spanish	446
9	Turkish	330
10	Mexican	203

With over 550 restaurants, Japanese cuisine ranks seventh among national cuisines by number of establishments in London, according to listings on TripAdvisor

Wagamama, Yo Sushi, Itsu and Wasabi are among the UK's most recognised Japanese food chains

London's pedigree in haute cuisine also extends to Japanese food. Japanese restaurants Umu and The Araki both hold 2 Michelin stars each.



# LONDON OFFERS ACCESS TO ONE OF THE RICHEST LIFE SCIENCES CLUSTERS IN THE WORLD

- MedCity unites the Greater South East's (GSE) Golden Triangle, between London, Oxford and Cambridge
- Home to the largest life sciences human resource pool in Europe
- May still secure “associated country” status in the European Research Council
- Horizon 2020 funding underwritten, and commitments to additional R&D funding by 2020/21
- The Government is committed to continued collaboration with European partners for scientific research and innovation

*MedCity*



**Home to:**

**2,400** life sciences companies,  
**42%** of the total life sciences  
companies in the UK

**19 out of the top 20** global  
pharmaceutical companies

More than **100,000** life science  
employees in the GSE, **46%** of  
UK life sciences employment

# MedCity

## Fantastic funding

**\$885.6m** VC investment for life sciences in the GSE

**71%** of all UK biotech investments by the VC community took place in the golden triangle of London, Oxford and Cambridge



## Brand new incubators

Over **100,000m<sup>2</sup>** of incubator office and lab space

**50** incubators, accelerators and innovation centres



## Access to talent

With **four** of the world's top ten universities

Over **180,000** life sciences students and nearly **55,000** graduates (2014/15)

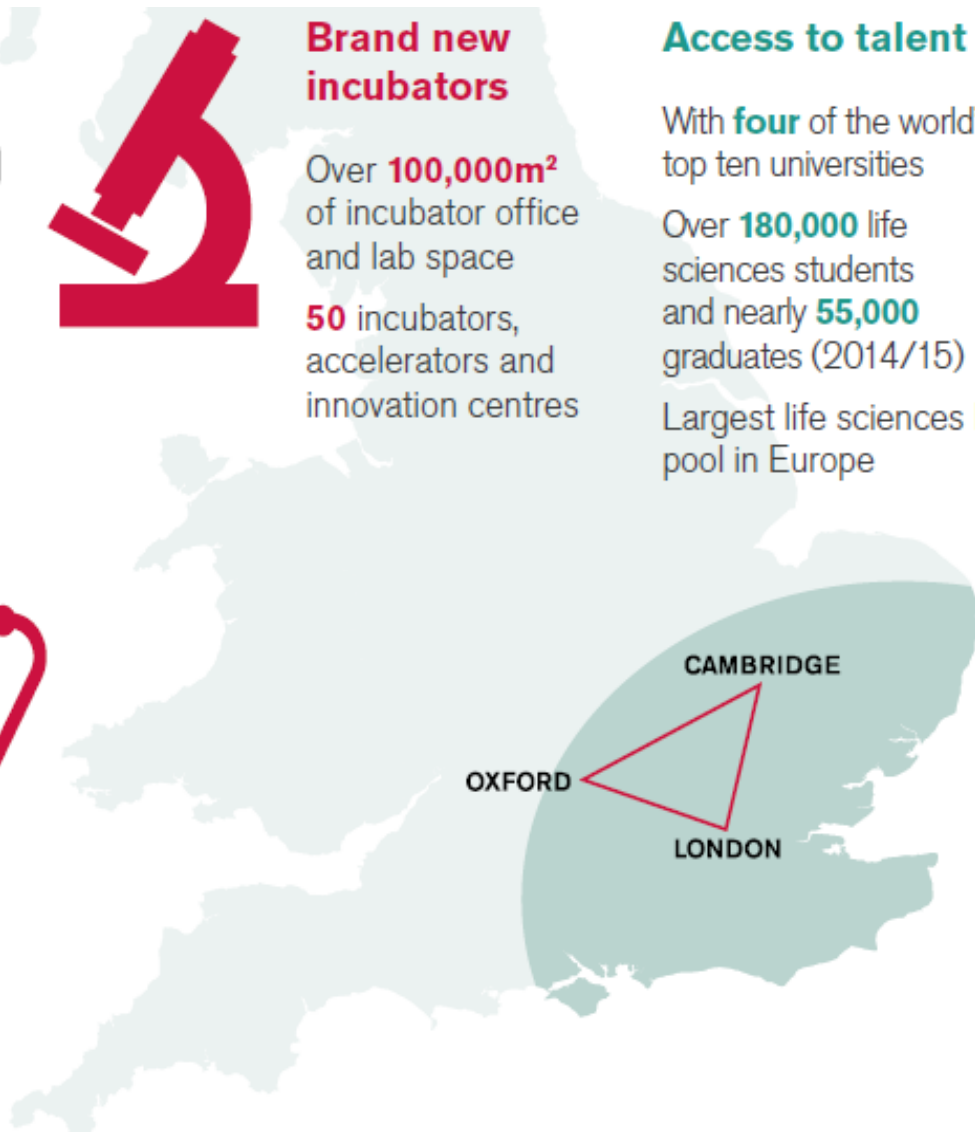
Largest life sciences human resource pool in Europe



## Clinical excellence

Nearly **2,900** commercial clinical trials (in London 2012–2015)

**58%** of late phase clinical trials in England took place in London and the Greater South East (2014/15)



#LondonIsOpen



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